



# Project Overview | New Log In

## Key Enhancements

- Updated, Enticing Design
- SMART messaging
- Accessible
- Technical Upgrades: Page now in python vs. cold fusion

# WHY?

## Visual Problems

- Multiple Calls to Action
- Grammar mistake as a heading
- Plain, uninspired entrance to our services

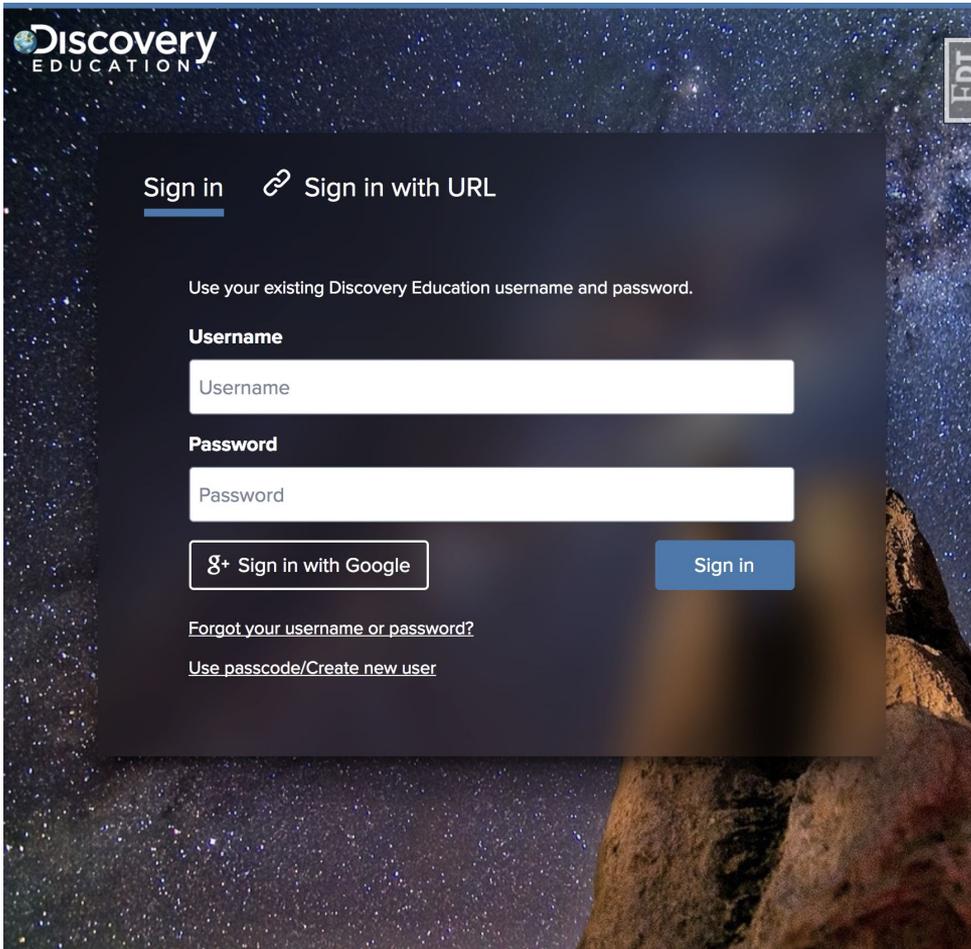
## Technical Problems

Built on older technology that we no longer want to support

## Experience Problems

Users wind up on this page but aren't accustomed to it. Not sure how to get where they need to go.

The screenshot shows the Discovery Education login interface. At the top right, a blue button with a lock icon and the text "LOGIN" is highlighted with a red box. Below the header, the "Login" section contains a form with "Username" and "Password" fields. The username field contains "elizabeth.schinazi". Below the password field is a blue "Login" button, also highlighted with a red box. To the right of the main form, there is a section titled "Does your school/district access Discovery Education from a custom URL?" with a text input field containing "http://district.discoveryeducation.com" and a blue "Go" button, which is also highlighted with a red box. Below the main form, there are links for "Forgot username or password?" and "Passcode/Create new user". At the bottom left, there is a "Sign in with Google" button with the Google logo, highlighted with a red box. The footer contains the text: "Copyright © 2017 Discovery Education. All rights reserved. Discovery Education is a subsidiary of Discovery Communications, LLC."



# Updated Visuals

- Accessible Design
- Responsive Mobile and Tablet Views
- Sign in - (Instead of Log in)
  - More Familiar (more sites uses Sign In/Out vs Log In/Out)
  - Allows us to avoid the whole log in vs login debate
- Increased Activity Tracking

VIEW HERE:

<https://app.dev.discoveryeducation.com/learn/login>

# Updated Experience

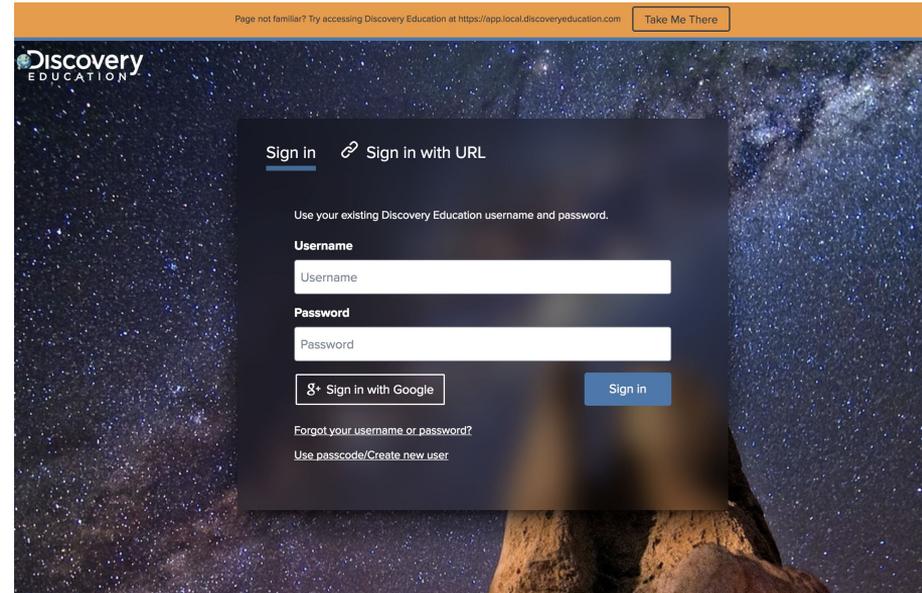
Page not familiar? Try accessing Discovery Education at <https://springlakeparkschools.discoveryeducation.com>

Take Me There

## SMART Messaging

*Strategic Messaging Aimed at Returning Teachers and Students*

As partners use varying methods for authentication into the DE environment, they don't always use the general DE username/Password sign-in form. They may find themselves on this page, however, if they are trying to access Discovery Education content prior to following their normal authentication flow. SMART log in will help users find their normal login page, directing users back into familiar territory so they can continue through with the Discovery Education experience they are most comfortable with.



# Release Timeline

Experience will be rolled out in three phases:

12.07.17 Internal account so we can test the edge cases of users logged into multiple domains and also the Okta login

12.21.17 External pilot account with an SSO with custom URL (LDAP/SAML):

NOTE: For SSO, users would still login via their existing custom SSO login pages. With the new login page, we are only testing if an SSO user lands on `app.discoveryeducation.com/public:session/login`, they get redirected to new python login page with a suggestion to use their custom url

01.11.18 Open to everyone in US and Canada